

END HUNGER IN AMERICA: StoryCorps Training Webinar



Wednesday, May 13, 12:00p.m. EST

Presented By:

**Academy of Nutrition and Dietetics
and
Food Research and Action Center**



Academy of Nutrition
and Dietetics



Food Research and Action Center

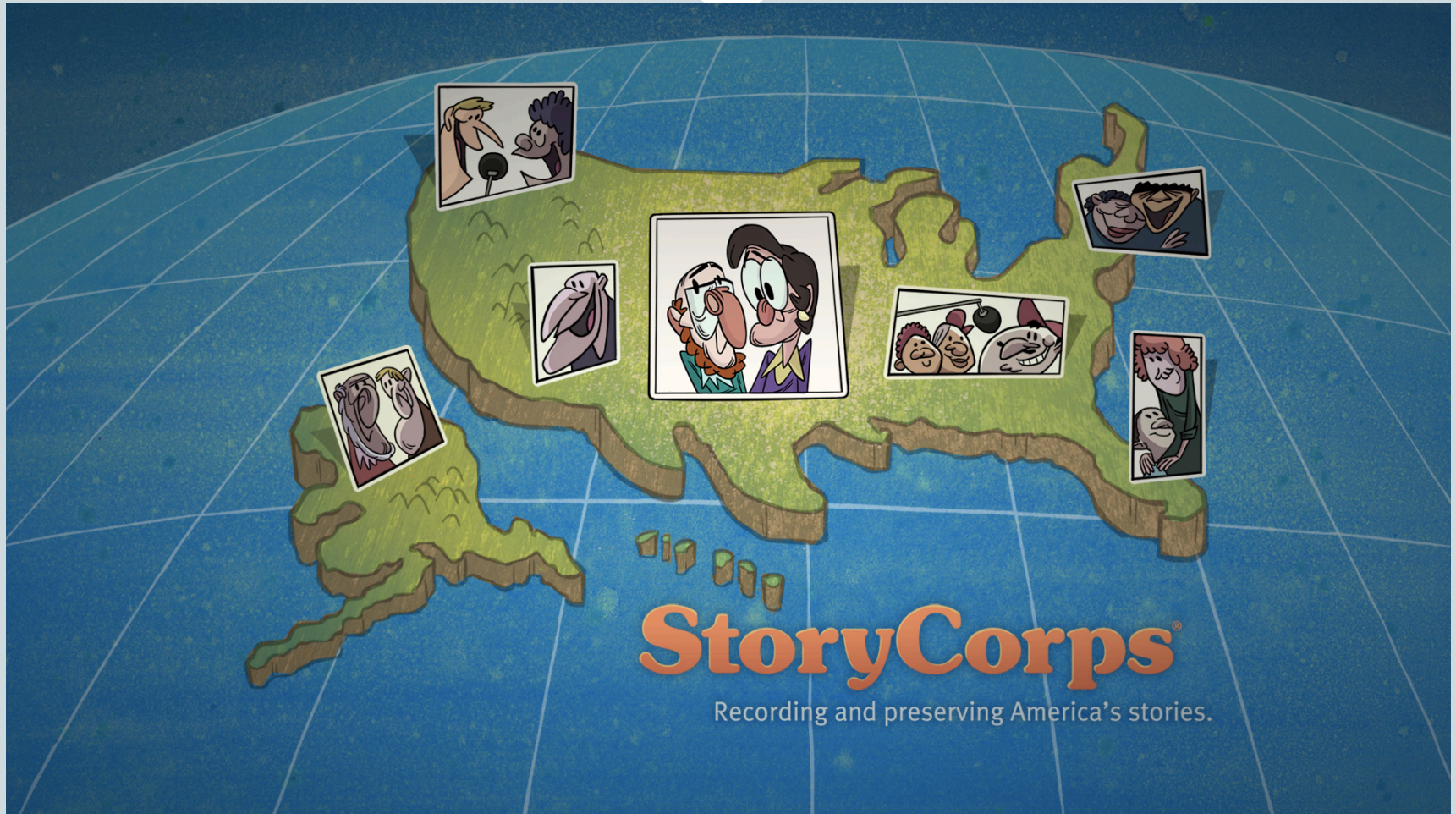
End Hunger In America Story Collection



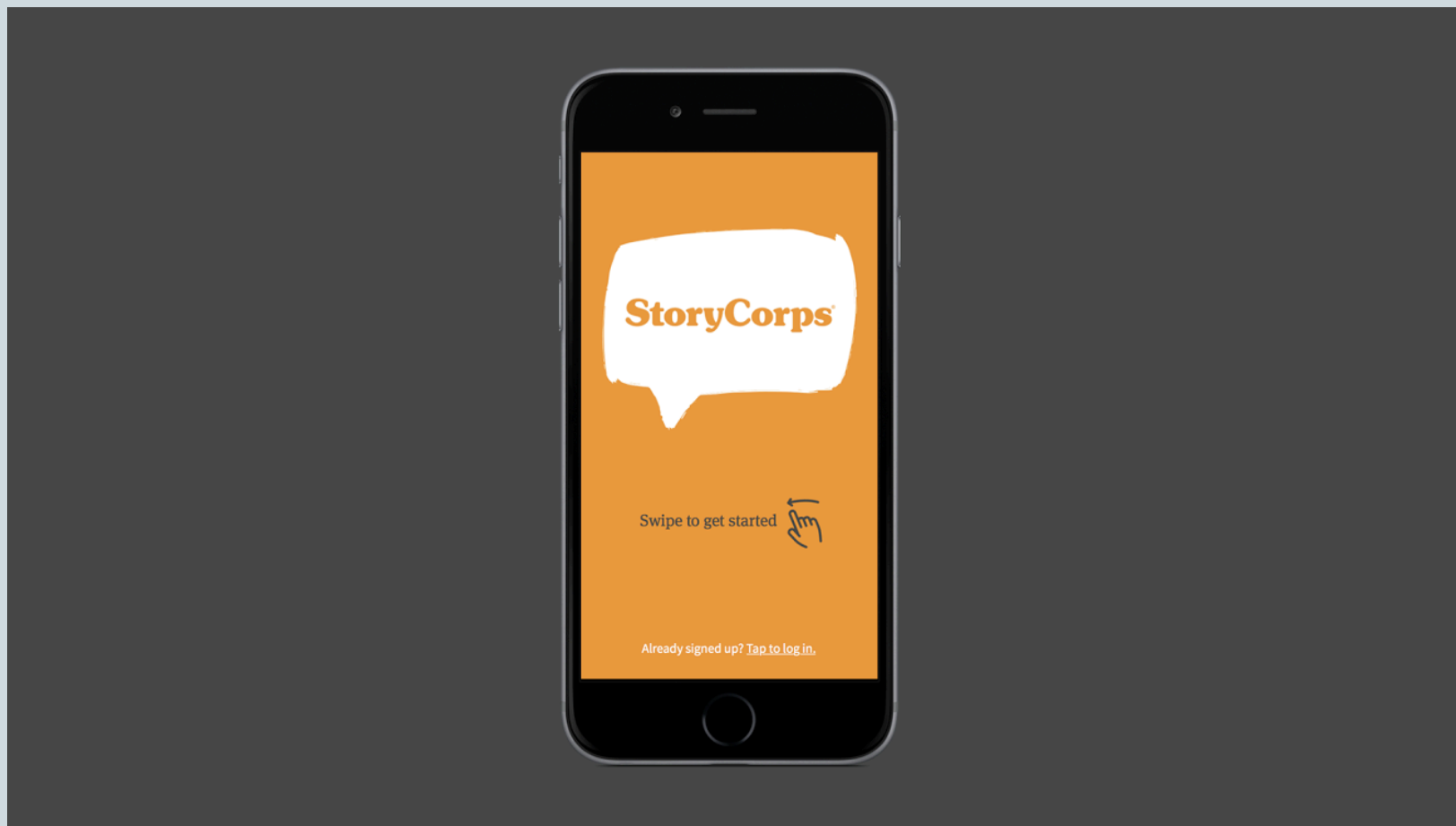
AGENDA

- Overview of StoryCorps Project
- Current Legislative Environment
- How to conduct an interview via StoryCorps
- Story collection lessons learned from Dallas, PA
- Questions & Answers

StoryCorps: Recording and Preserving America's Stories



StoryCorps Now...There's an App for that!



Why Now?

Legislative Environment



- Child Nutrition Reauthorization
- Threats to SNAP
- The Importance of Personal Stories

Let's Start Collecting Stories



Record and share the stories
around you.



Sign Up

Log In



Choose someone to interview.
Pick great questions. Find a quiet
place to record. Listen closely.



Sign Up

Log In



When you're finished, share
your interview with the world.



Sign Up

Log In



Help create an archive of the
wisdom of humanity.



Sign Up

Log In

Overview of the Process

Step 1: Get Accustomed to the App



- Download the app
 - TIP: If you are having trouble on the app move to your desktop (www.StoryCorps.me) to create an account



Overview of the Process

Step 2 & 3: Interview Prep



- Choose who you will interview
 - TIP: For your first interview it may be best to find someone you interact with on a regular basis
 - TIP: Print and provide the **Information for Interviewee and Consent Form** (page 3-4 of the toolkit) a few days before the interview.
- Arrange a day, time, and quiet place to interview your community member.

Overview of the Process

Step 4: Interview Day



- On the day of the interview:
 - Review/use the **Interviewer Guide & Example Script**, which provides sample interview questions
 - ✦ TIP – Determine which questions you would like to ask prior to the interview
 - ✦ TIP – Review the questions with the interviewee before recording

Overview of the Process

Step 4: Interview Day



- Complete Interviewee release forms
 - Obtaining consent
 - ✦ Review out loud with the interviewee the information in the **Information for Interviewees and Consent Form** (page 3-4 of the toolkit)
 - ✦ TIP: If you are interviewing during your work day, it would be prudent to obtain consent from your employer as well.

Overview of the Process

Step 4: Interview Day



Photo/Audio Tape/Video Tape Release Form

As part of the End Hunger in America – Stories from Across Our Nation project, the Academy of Nutrition and Dietetics requests the use of photographic/audio/video material. We specifically ask your consent to use this material as we deem proper. These materials may be used for news releases, reports, professional publications, professional conferences, websites, advocacy efforts and pictorial exhibits to promote the End Hunger in America – Stories from Across Our Nation project. The Academy does not have the ability to remove the material posted to the public website (<https://storycorps.me/>)

I consent to the recording of my statements and grant to the Academy of Nutrition and Dietetics it's assigns, licensees, and successors the right to copy, reproduce, and use all or a portion of the statements (the "Interview") for all purposes, including advertising, trade, or any commercial purpose throughout the world and in perpetuity. I grant the right to use my image and name in connection with all uses of the Interview and waive the right to inspect or approve any use of my Interview.

Name

Date

Signature (or parent's signature if child)

Printed Name of Participant

Signature of Person Obtaining Consent

Date

Printed Name of Person Obtaining Consent

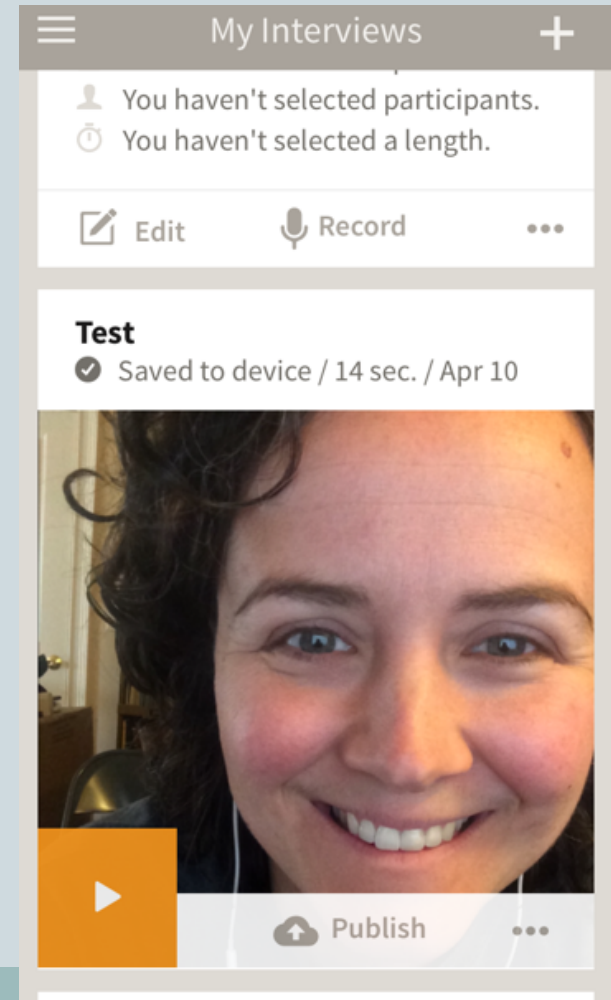
Overview of the Process

Step 5: Upload your Story



Step 6

- Upload the interview to the Internet via the StoryCorps app
 - Edit interview



Overview of the Process

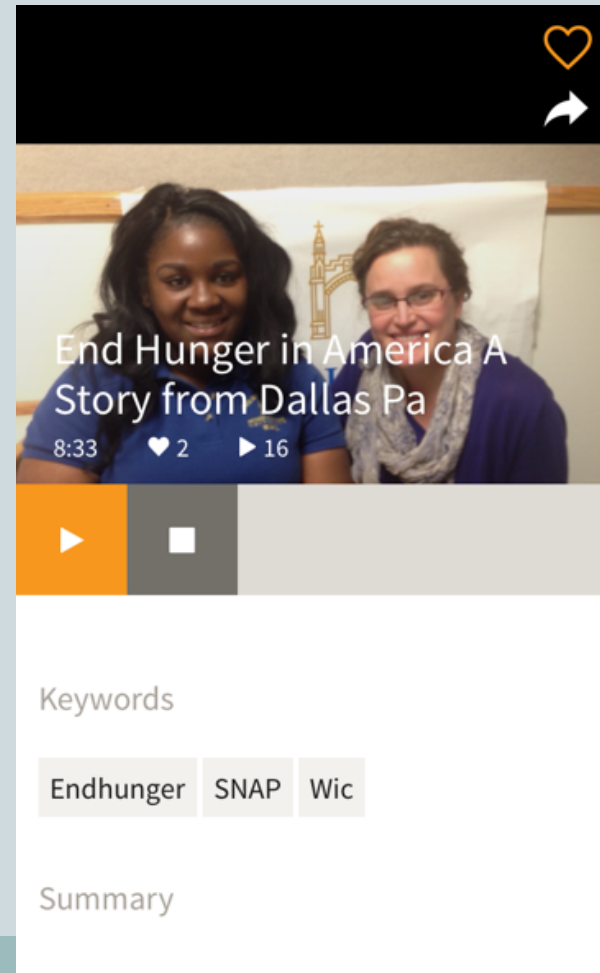
Step 5: Upload your Story

Include an interview:

- **Title** – which should include participant's town, state and **key word** *End Hunger*

- ✦ Optional key words:
SNAP, WIC,
SchoolLunch, Nutrition,
Hunger

- **Photo**



Overview of the Process

Step 5: Upload your Story



Publishing your interview may take a few minutes. Do you wish to start publishing?



All interview participants have given consent to be recorded.

Start

StoryCorps.me

Hi Jenn Folliard,

Your interview has been uploaded to [StoryCorps.me](#).

[Go to your interview](#)

If you provided email addresses for any of your participants, they've also been sent an email with a link to the interview.



Test



Overview of the Process


Step 6 & 7: Share your Story

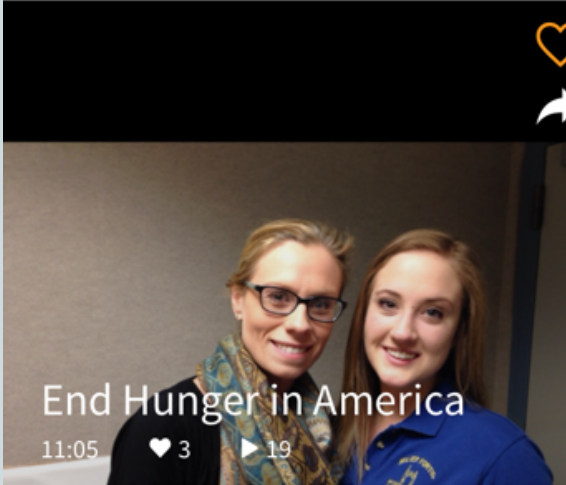


- **Send us your stories!**
 - Once you upload your story/interview you will receive a public web link.
 - Please send Colleen, cbsutton@frac.org or Jenn, JFolliard@eatright.org, an email that includes:
 - ✦ A scanned copy of the Interviewee consent forms
 - ✦ Your name and contact information
 - ✦ The public web link to your story
- **Share your stories on social media, Congress and with the local press!**

Story Collection from Dallas, PA



**Clancy Cash Harrison**
April 24, 2015





End Hunger in America

11:05 3 19

Keywords

Endhunger Hunger SNAP Wic


**StoryCorps.me**

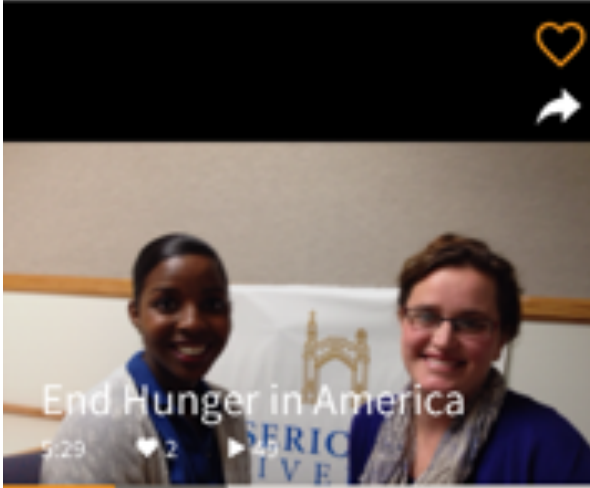


Clancy Cash Harrison

I am a mother, author, Food Pantry President, & Community RD advocating to end hunger. www.FieldsofFlavor.com

Interviews

**Clancy Cash Harrison**
April 24, 2015



End Hunger in America

5:29 2 15

Keywords

Endhunger Keepkidshealthy SNAP

Questions?



- Questions and Answers
- Need a Toolkit?
 - Email Colleen, cbsutton@frac.org, or Jenn at Jfolliard@eatright.org