



Breakfast Matters: Principal Champions for Breakfast After the Bell in Secondary Schools

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Agenda

- Overview
 - Mieka Sanderson, Food Research and Action Center
 - Joan Auchter, National Association of Secondary School Principals
- Report Findings
 - Mieka Sanderson, Food Research and Action Center
- Launching a Successful Program: Knoxville, TN
 - Karen Loy, Principal, Northwest Middle School
- Building a Sustainable Program: Seattle Schools, WA
 - Keven Wynkoop, Principal, Ballard High School
- Q & A

High School Students and Breakfast



NASSP



Vision

*Great leaders in every
school committed to the
success of each student.*

Mission

*Connect and engage
school leaders through
advocacy, research,
education, and student
programs.*

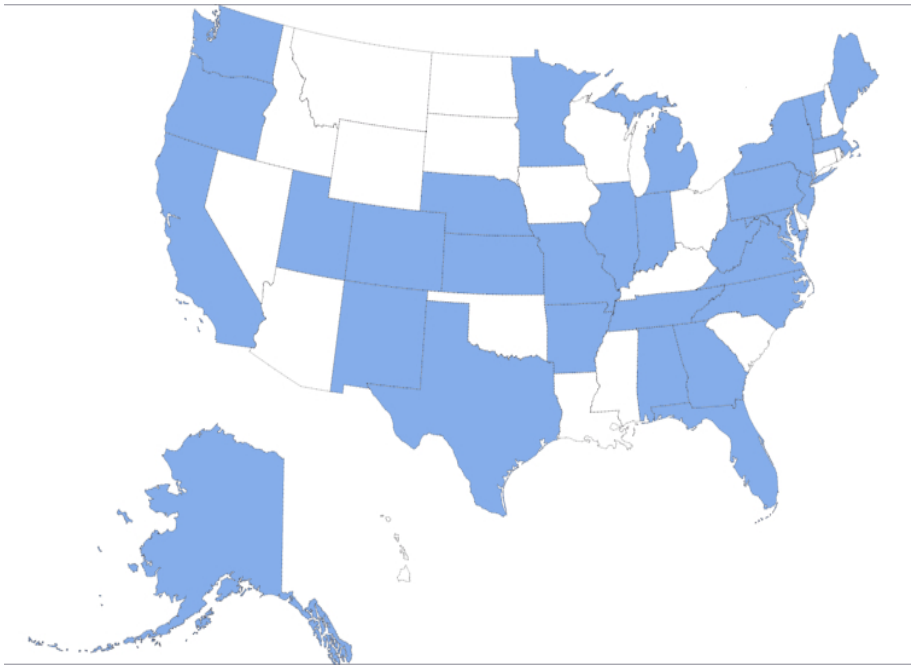
Why This Work Is Important

- Underscores commitment to learning
- Ensures basic needs are met first so that learning can happen
- Provides models of successful implementation to the field

Anticipated Impact of Report

- Principals who share similar challenges can legitimize program
- Principals value hearing stories from colleagues – “authentic voice”
- Report will spark conversations and pilot programs to ensure each student has a healthy start each day

Map of states with districts that participated in the survey



Blue states – Participating districts
White states – Non-participating districts

Report Overview:

- Captured experiences of secondary school principals implementing breakfast after the bell programs
- 105 secondary school principals surveyed
- 67 districts, 31 states represented

Report Findings



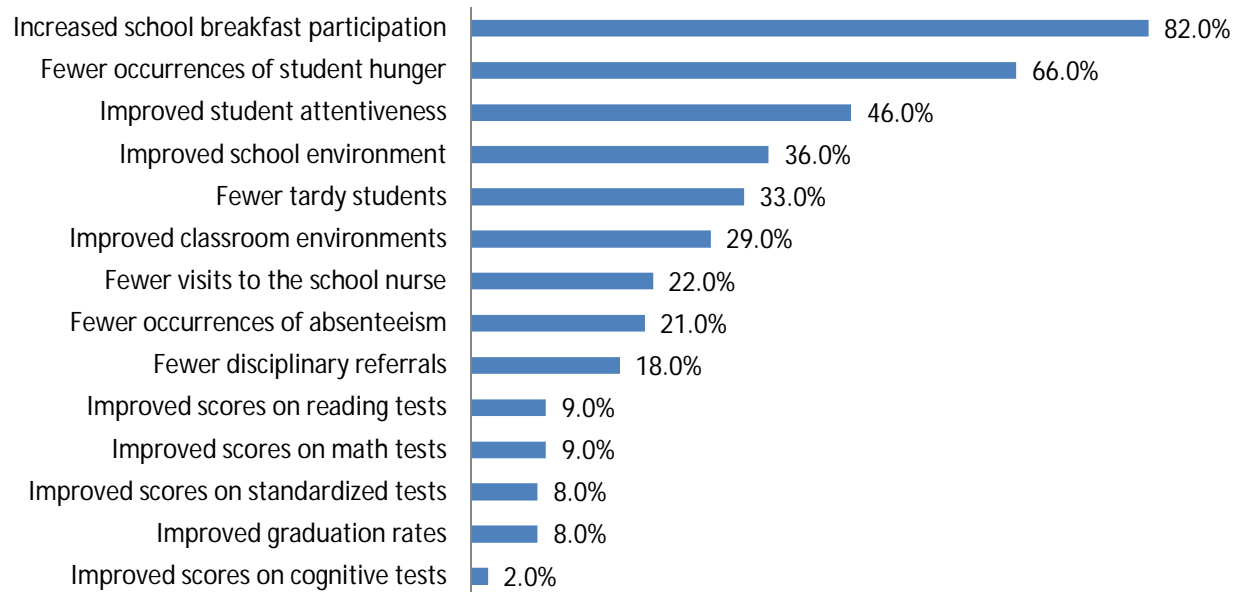
- **87%** of surveyed principals recommend a breakfast after the bell program to their colleagues.

“I would encourage any administrator to try this [breakfast after the bell] program for their school.”

-Principal, Richmond Public Schools, Virginia

Report Findings

Positive Outcomes of Breakfast After the Bell



Report Findings

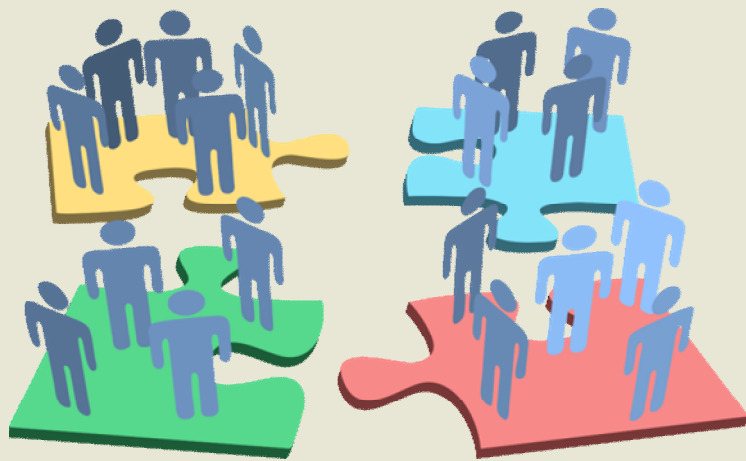


- **61%** of principals did not encounter logistical issues with implementing a breakfast after the bell program

Best Practices:

- Work closely with teachers and staff early in planning process
- Provide training
- Educate stakeholders
- Increase garbage cans
- Gather feedback
- Adjust staffing as necessary

Report Findings



Principals reported widespread support of their schools' breakfast after the bell programs.

Stakeholder Support

- 90% of principals reported student support
- 89% of principals reported teacher support
- 87% of principals reported parent support

Northwest Middle School: Launching a Successful Breakfast After the Bell Program



Karen Loy, Principal
Northwest Middle School, Knoxville, Tennessee

Northwest Middle School



Overview

- District: Knox County Schools
- Grades: 6 - 8
- Student Enrollment: 850
- 82% poverty
- Breakfast Model: "Grab and Go"

Northwest Middle School

Social Justice Framework

- Student Service Department
- PBIS
- Academic Interventions
- AVID



Northwest Middle School Launching a Successful Program



- District Approach
- Reframing the program pitch
- Teacher- driven
- Training students
- Modifying as needed

Ballard High School: Building a Sustainable, Innovative School Breakfast Program



Keven Wynkoop, Principal
Ballard High School, Seattle, Washington

Ballard High School



Overview

- District: Seattle Public Schools, WA
- Grades: 9 – 12
- Student Enrollment: 1,710
- Breakfast Model: Second chance breakfast

Ballard High School



2nd Chance Breakfast

- At least 2x the Students
- Removing Barriers for Low Income Students
- Importance of Food to Learning

Ballard High School



Building a Sustainable Program

- Educate Teachers about the Importance
- Work With State Legislators
- Prepare Students for Success



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Questions?

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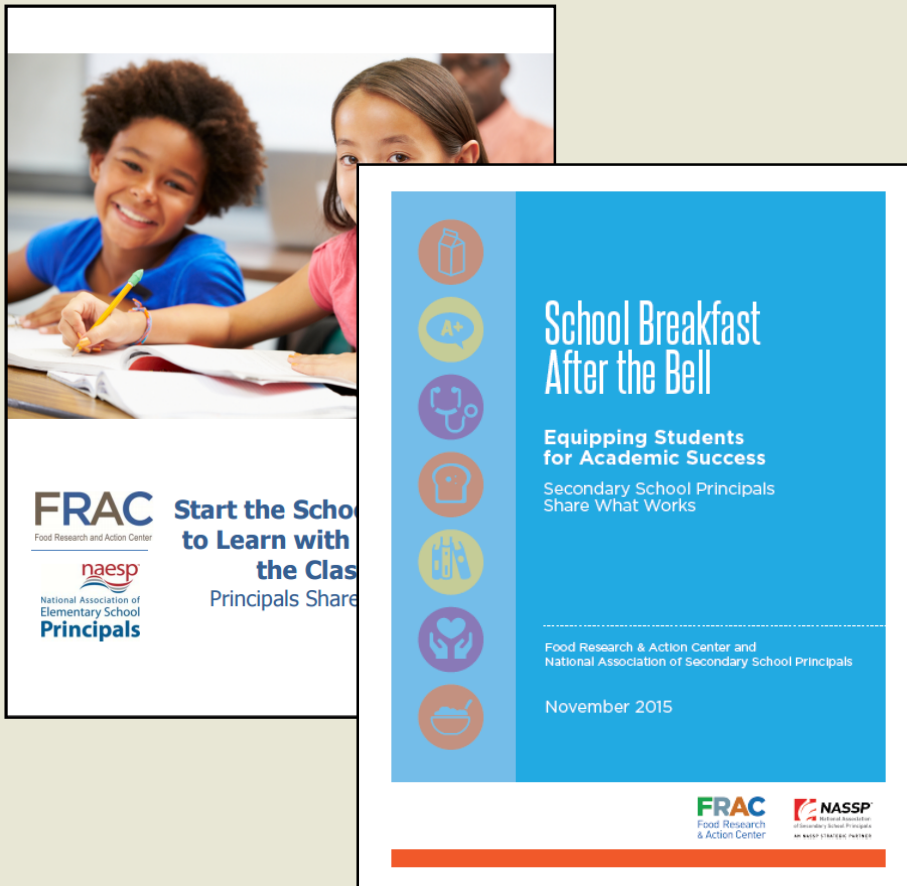


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Principals' Reports



Next steps:

- Download the report
 - Elementary
 - Secondary
- Share broadly
 - Social Media
 - Newsletters
- Advocacy efforts
 - Conversation facilitator
 - Couple with other resources



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Thank you!

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